

DISTRIBUTOR MEETING

Shaping the Future Together
Strengthening partnership, sharing insights
and creating growth across markets.

2026

Date: August 31 – September 2, 2026

Location: Elite Hotel Marina Tower, Stockholm

Monday, August 31 – Arrival Day

19:00 Welcome dinner at the hotel

Tuesday, September 1

08:30 Welcome & Meeting Objectives

08:45 Åkerströms Strategy 2026–2030

09:15 Allgon Group Overview & Strategic Direction

09:45 *Coffee Break*

10:15 Product & Solutions Roadmap

11:30 Distributor Market Insights & Best Practice Sharing I

12:00 *Lunch*

12:45 Digital Solutions: Access_Ctrl + VR

13:45 Distributor Market Insights & Best Practice Sharing II

14:15 *Coffee Break*

14:30 Workshop: Growth Opportunities, Challenges and Support Needed

15:30 Workshop Summary & Key Takeaways

16:15 End of Day I

18:00 *Dinner Cruise in Stockholm archipelago*

DISTRIBUTOR MEETING

Shaping the Future Together

Strengthening partnership, sharing insights
and creating growth across markets.

2026

Date: August 31 – September 2, 2026

Location: Elite Hotel Marina Tower, Stockholm

Wednesday, September 2

- 08:30** Key Reflections from Day 1
- 08:45** Sales, Quality & Commercial Priorities
- 09:30** Distributor Market Insights & Best Practice Sharing III
- 10:00** *Coffee Break*
- 10:30** Marketing & Communication Support for Distributor Growth
- 11:00** Service, Technical Support & Order Management
- 11:30** Product & Sales Training
- 12:00** Wrap-Up, Conclusions & Next Steps
- 12:30** *Lunch*
- End of meeting**